



NAMI Walks

YOUR WAY

Virtual Fundraising Ideas

So your walk has gone virtual? The way we [fundraise for NAMIWalks](#) hasn't changed! You should still share your story, post on social media and email or text your family and friends. Below are more ideas for you to use in the virtual world we have all become used to.



Host a dinner party via Zoom or another video-sharing site. Have your friends dress up, prepare dinner in their homes, and then eat together. As the host/hostess, ask your friends for a donation to your NAMIWalks event in exchange for ambiance offered during the dinner.



Offer a cooking/baking class via Zoom. Prepare your favorite meal or baked treat and have people donate to be invited to this cooking class.



Share your love of exercise and teach a class. For every \$5 or \$10 donation, people can join, and you lead them in a 30-60 minute class.



Host a yoga class in the same manner as above. Or ask a friend who is a professional to do this for you.



Hold a virtual garage sale/silent auction. Everyone is decluttering their homes right now, and we all have things we want to donate. Instead of donating, post items for bid online and deliver once the shelter-in-place ban is lifted.



Do crafts for donations. Break out the sewing machine, or Cricut and start crafting. Have your items posted on Etsy or social media and use the money people pay for the items as a donation.



Cut lime green ribbons and sell them to your friends and family. You can either mail them or hang them in your windows with their names on them. Post photos so people can look for their names. This also brings awareness in your neighborhood.



Host a virtual concert in your home if you have talented musicians, or ask a group of friends who are musicians to do this for you. Everyone can live stream and enjoy the concert.



Sing a song. Take requests each day for a \$5 donation and sing a song live on Facebook.



Host a game night. Use an app that has video and charge friends \$10 to play. Winner takes half; the other half goes to your fundraising.



Livestream your talents on Facebook Live or Instagram. We all have a different talent, and when we showcase them and ask for donations, people will give.



Include your fundraising link on all outgoing emails and texts. Also, record your outgoing voice mail and including a brief piece about participating in NAMIWalks and to contact you about donating.



Ask friends to share your posts on social media and forward your emails. This is often a great way to get donations.



Put a note in your neighbors' mailboxes, letting them know you are participating. Ask them to join your team and make a donation.



Do a no-bake bake sale. Have people donate what they would spend on making baked goods but instead of baking, they donate to you!